



EDITORIAL 2020/21

Every Issue of Arb Climber features articles on: Ropes & Rigging, Chainsaw techniques & maintenance, Rescue/First Aid, Arboriculture, Equipment GUIDES

AD BOOKING DEADLINES

Issue18 - Aug 15th
Issue 19 - Nov 15th
Issue 20 - Feb 15th
Issue17- May 15th

ACCESS&RESCUE Emag

Free Emag accompanies ArbClimber and Technical Rescue magazines. Available as a download link or attached pdf via direct email or via the ArbClimber website

CONTRIBUTORS

Thomas Amorim	Ade Scott
Kev Bingham	Dave Humphries
Mark Bridge	James Aldred
Chris Cowell	Nikolai Dentshev
Rich Hackwell	Waldo Etherington
Bo Hammerstrand	Steve Gumm
Josephine Hedger	Graham McMahon
Jeff Jepson	T.C. Mazar
Adam Jones	Chris Girard

QUARTERLY DISTRIBUTION

Available as print and digital versions

6 - 10,000 (depending on show/event printing)

UK & Europe 45%

USA/Canada 48%,

Oz/NZ 5%

Japan & Rest of World 2%

Distributed to paid subscribers • Arboriculture Training Colleges
Government Departments • Municipal Tree Care Departments • Manufacturers
Arb Supply Companies • Botanical Gardens • Utility companies

AND DISTRIBUTED VIA ARB STOCKISTS IN:

USA, Canada, UK, Austria, Belgium, Denmark, France, Czech Rep. Ireland,
Germany, Finland, Latvia, Sweden, Australia, HongKong, Japan, NZ

ARB CLIMBER

Aerial Arboriculture, PPE, Climbing & Cutting Equipment

The world's highest quality magazine
for professional Arborists
QUARTERLY HARD COPY & DIGITAL MAGAZINE
www.rescuemagazines.com

MEDIA

INFO 2020/21



AD RATES

FREQUENCY FORMAT

DISTRIBUTION
CORE MARKETS
RANGE
CORE MARKETS

ADVERTISEMENTS

4-page Centre Spread Pullout
Double Page spread (DPS)
Full Page Full Bleed
2/3 Banner (bottom of DPS)
Half Page Vertical
Half Page Horizontal
Half Page Island
Quarter Page

SPECIAL POSITIONS

Inside Front Cover
Back Cover
Inside Back Cover

EMAG (prepaid/proforma only)

1x Quarter Page
4x Quarter Page
8x Quarter Page

Quarterly

US A4 11" by 8 1/4" / 275mm by 210mm
Subscription, bulk subscription and retail outlets
USA/Canada, UK/Europe, Australia/NZ
International 78 countries
USA/Canada, UK/Europe, Australia/NZ

RATES:

£2500/\$3900

£1500 /\$2300

£900/\$1000

£850/\$1250

£550/\$700

£550/\$700

£600/\$800

£350/\$450

SIZES H x W:

275 x 420mm* spread +2pages*

275 x 420mm* 11" x 16.5"*

275 x 210mm* 11" x 8.25"*

160 x 395mm 6.5" x 15.5"

245 x 88mm 9.5" x 3.5"

120 x 180mm 4.75" x 7"

180 x 120mm 7" x 4.75"

120 x 88mm 4.75" x 3.5"

*Hard copy
DISCOUNTS
10% - Series of 4 ads
minus a further
25% for PrePayment
(pro forma)*

£1200/\$1500

£1500/\$1800

£1000/\$1200

£150/\$200 each

£400/\$600 for all 4 ads

£600/\$1000 for all 8 ads

TRm POLL INFORMATION

- More than **70%** of TRm's eMag readers recommend it to others
- More than **75%** of TRm's print edition readers recommend it to others
- More than **90%** of TRm's readers find the articles useful or very useful
- More than **80%** of TRm's readers visit advertiser's websites after seeing them in TRm
- More than **85%** of TRm's readers indicate that the content in TRm impacts their purchasing decisions

TR Media Ltd has been publishing
ArbClimber's sister magazine
Technical Rescue for 25 years.

This title is the world's
leading international Rescue
publication, read in 84 countries

