



EDITORIAL 2019

Every Issue of Arb Climber features articles on:

Ropes & Rigging, Chainsaw techniques & maintenance, Rescue/First Aid, Arboriculture

AD BOOKING DEADLINES

Issue 16 SEPT 15th
Issue 17 NOV 15th
Issue 18 - MAR15th
Issue 19 - JUN 15th

ACCESS&RESCUE Emag

Free Monthly Emag accompanies ArbClimber and Technical Rescue magazines. Available as a download link or attached pdf via direct email or via the ArbClimber website

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Arborists
Forestry
Municipal
Arb Officers
Chainsaw Users
Riggers
Rescuers
Recreational Tree Climbers
Competition Climbers

QUARTERLY DISTRIBUTION

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6 - 10,000 (depending on show/event printing)

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USA/Canada 48%,

Oz/NZ 5%

Japan & Rest of World 2%

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Government Departments • Municipal Tree Care Departments • Manufacturers
Arb Supply Companies • Botanical Gardens • Utility companies

AND DISTRIBUTED VIA ARB STOCKISTS IN:

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Aerial Arboriculture, PPE, Climbing & Cutting Equipment

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MEDIA

INFO 2019/20



AD RATES

FREQUENCY
FORMAT
DISTRIBUTION
CORE MARKETS
RANGE
CORE MARKETS

ADVERTISEMENTS

4-page Centre Spread Pullout
Double Page spread (DPS)
Full Page Full Bleed
2/3 Banner (bottom of DPS)
Half Page Vertical
Half Page Horizontal
Half Page Island
Quarter Page

SPECIAL POSITIONS

Inside Front Cover
Back Cover
Inside Back Cover

EMAG (prepaid/proforma only)

1x Quarter Page
4x Quarter Page
8x Quarter Page

Quarterly
US A4 11" by 8 1/4" / 275mm by 210mm
Subscription, bulk subscription and retail outlets
USA/Canada, UK/Europe, Australia/NZ
International 76 countries
USA/Canada, UK/Europe, Australia/NZ

RATES:

£2500/\$3900
£1500 /\$2300
£900/\$1000
£850/\$1250
£550/\$700
£550/\$700
£600/\$800
£350/\$450

SIZES H x W:

275 x 420mm* spread +2pages*
275 x 420mm* 11" x 16.5"*
275 x 210mm* 11" x 8.25"*
160 x 395mm 6.5" x 15.5"
245 x 88mm 9.5" x 3.5"
120 x 180mm 4.75" x 7"
180 x 120mm 7" x 4.75"
120 x 88mm 4.75" x 3.5"

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Technical Rescue for 25 years.
This title is the world's
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